



LVT D

CAPABILITIES

www.lvtgroup.com

WHO WE ARE



LVT D

Ideate. Create. Amplify.

We are a creative group specializing in experiential and event marketing, content driven design and content creation.

Our process starts with limitless ideation, builds on intuitive creative and grows through strategic amplification.

We believe in pushing the envelope in everything we do and that the devil is in the details. It is reflected in our work and the extra care we take to make sure it is always elevated.

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WHAT WE DO



DESIGN

Content Driven Design & Strategy

VISUAL DESIGN

- Web Design
- Print Design
- Asset Creation
- Creative Decks
- Art Direction

BRANDING

- Brand Identity
- Rebranding
- Guidelines

INSTRUCTIONAL DESIGN

- E-learning
- Corporate Training



EXPERIENTIAL

Storytelling through Experience

STRATEGY

- Ideation & Strategy
- Talent Procurement & Management
- Content Ideation & Execution

DESIGN

- Graphic Design & Renderings
- Venue Procurement & Management
- Custom Decor & Rentals
- Video & Projections

EXECUTION

- Event Operations
- Event Marketing
- Vendor Negotiation
- Vendor Management
- Custom Activations
- Staffing & Security



MARKETING

360 Campaigns

DIGITAL

- Marketing Strategy
- Campaign Execution
- Emerging Technologies

SOCIAL

- Content Strategy
- Influencer Marketing
- Copywriting
- Channel Management

CONTENT

- Video Content
- Photography
- Short-form content

OUR WORK





CONCERT AT THE CASTLE

Created a once in a lifetime party with a live performance by French Montana. Brought to all users, online and offline.

- Live Stream of event
- Live Performance by French Montana
- Over 100 Million impressions
- Partnered sponsorships with BeGlammed, Bai, Bastille Whiskey, ColourPop.
- Full build-out of a mansion
- Balloon Room
- Projection installation
- 800+ guests



I C O M I C 5 7 4





ICONIC 574

Created an iconic moment with New Balance that fused the creativity and excellence of legends.

- Hosted by Raekwon and Teddy Bricker
- Intimate Party for VIP guests
- Private Plane Experience for Media (Vogue, Highsnobiety, Esquire and more)
- Partnered sponsorships (Tasty & Polaroid)
- Greyed out concepts (bunny garden, pool takeover, breakfast in bed)
- Space Design
- After party & VIP Fader Fort



21 9

#SERIOUSLY PROFESSIONAL

WITH JESSICA WALSH





SERIOUSLY PROFESSIONAL

Created a successful influencer marketing campaign that increased revenue and a new model for advertising.

- Creative Direction of Seriously Professional Campaign
- Video and Photo Art Direction
- Content Strategy
- Web & Mobile Design
- Influencer Procurement and Marketing

Click below to watch:

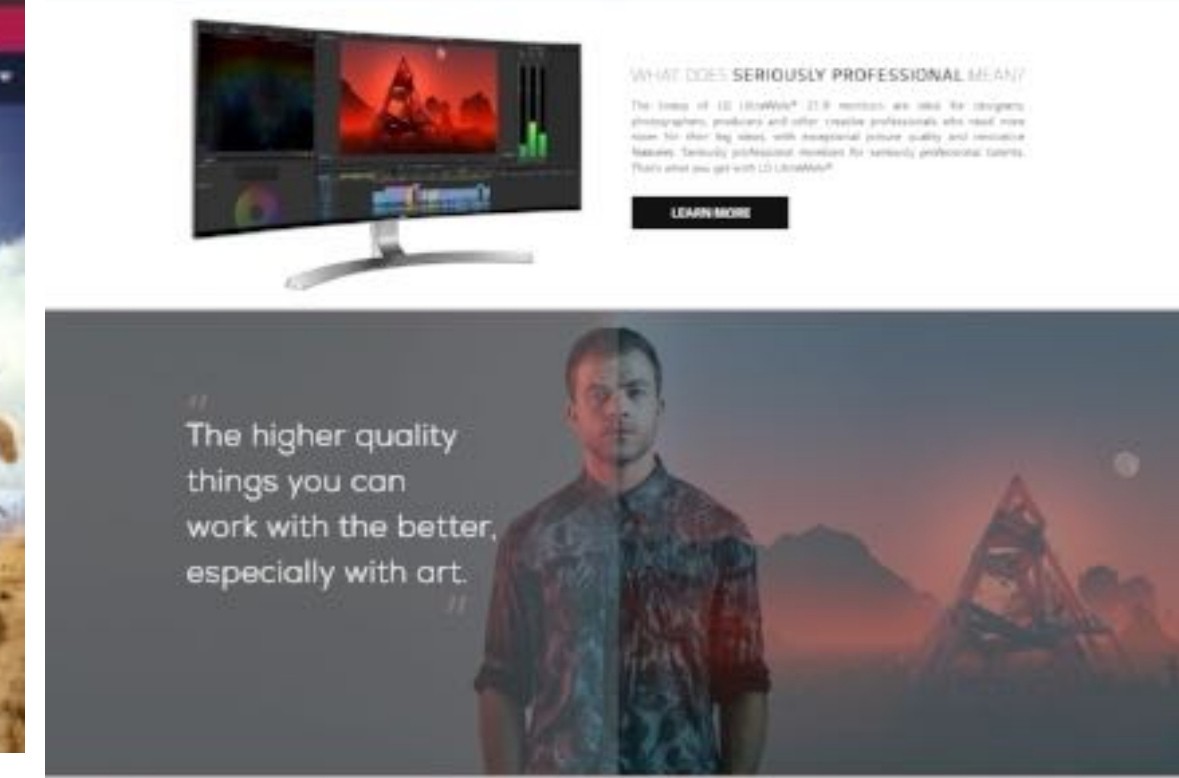
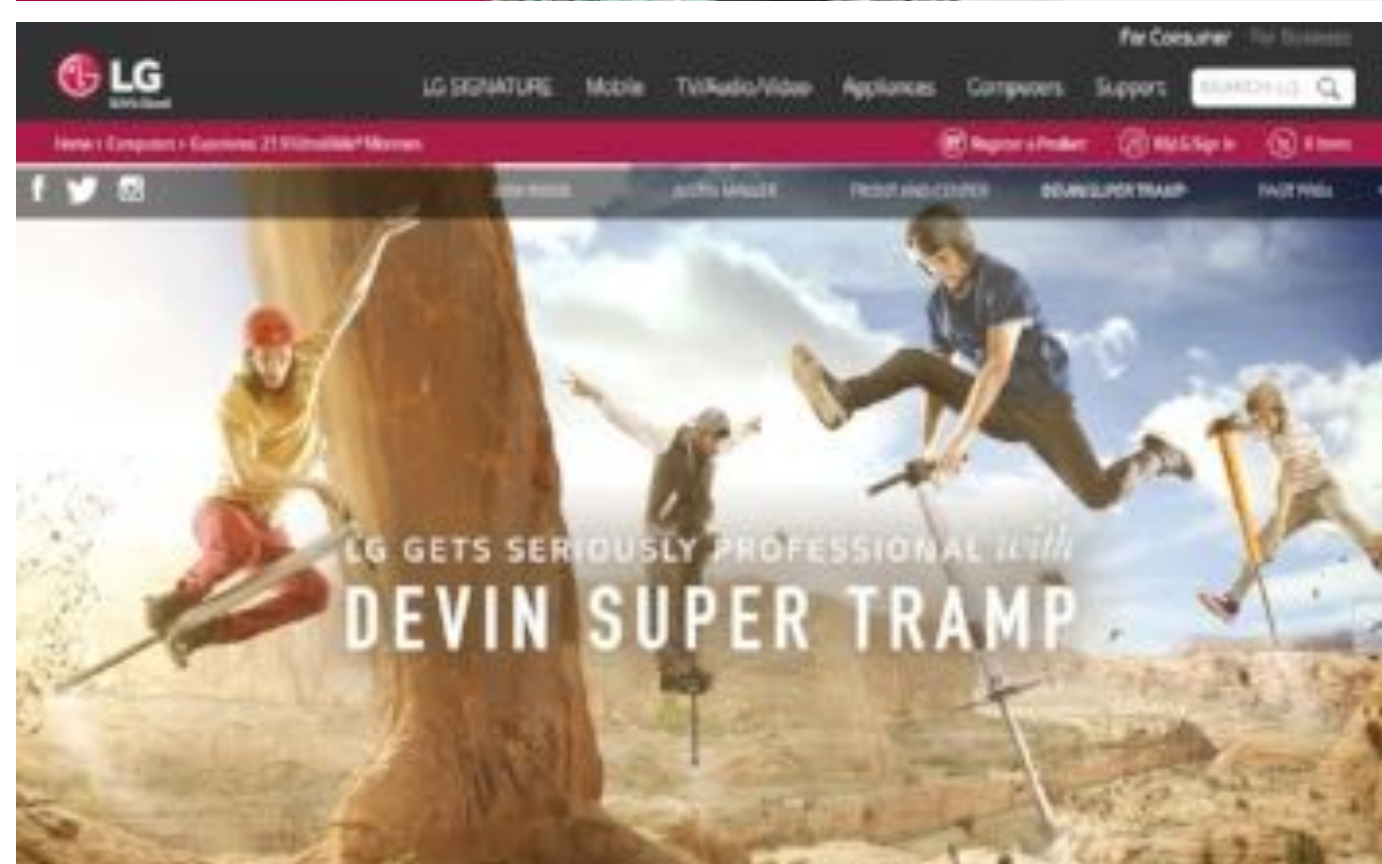
[Devin Super Tramp](#)

[Jessica Walsh](#)

[Justin Maller](#)

[Josh Rossi](#)

[Mark J. Feist](#)



NOTABLE



ICONIC 574

Created an in-store activation to amplify Grey Day.
Bringing it straight to the consumer.

- New Balance 574 Retail Store Activation
- Partnership with designer, Justin Maller
- 200+ stores
- Creative Concept
- Customer Experience
- Store Signage
- Gift with purchase
- Vendor Management
- Logistics



ICONIC 574



Justin Maller





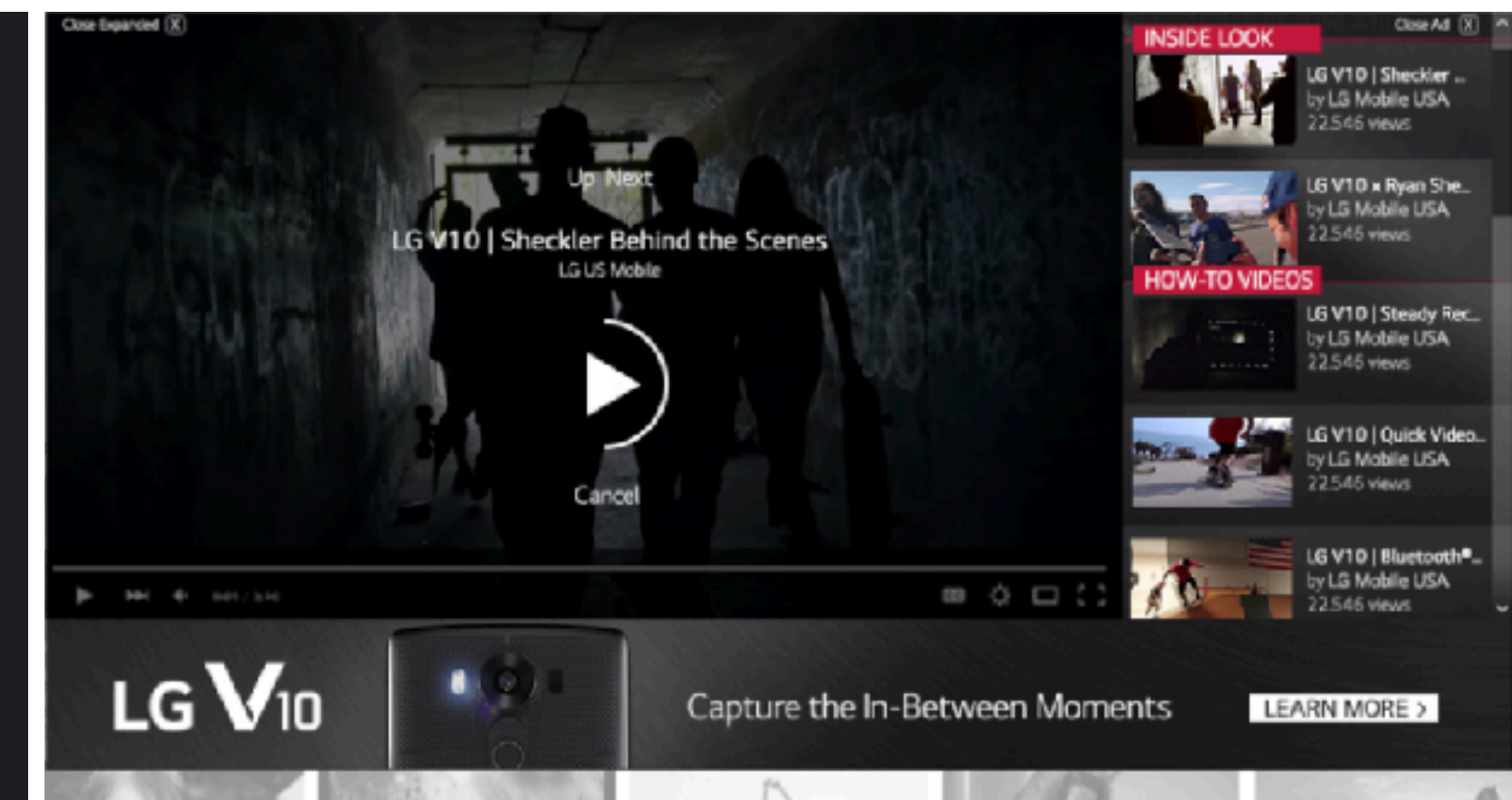
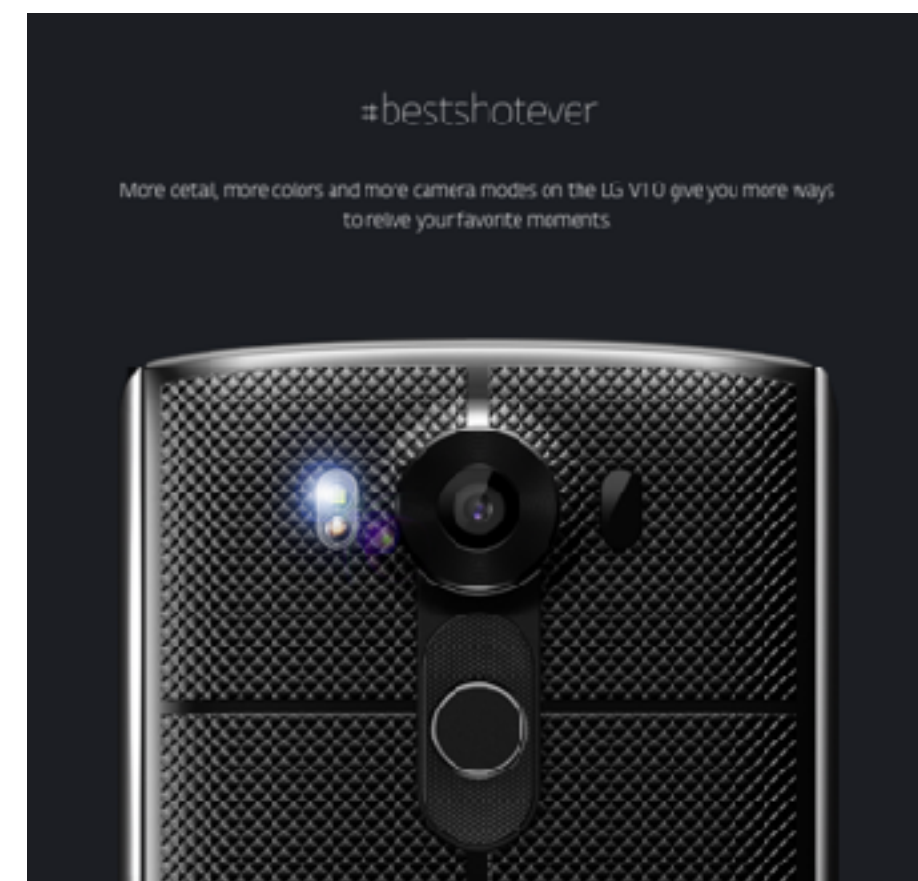
LG V10

Created assets for a marketing campaign that pushed the V10 through influencer and targeted marketing.

- Art Direction of V10 creative
- Creation of Art Assets
- Media-buy on Youtube
- Banner creation
- Web & Mobile Design



Recommended

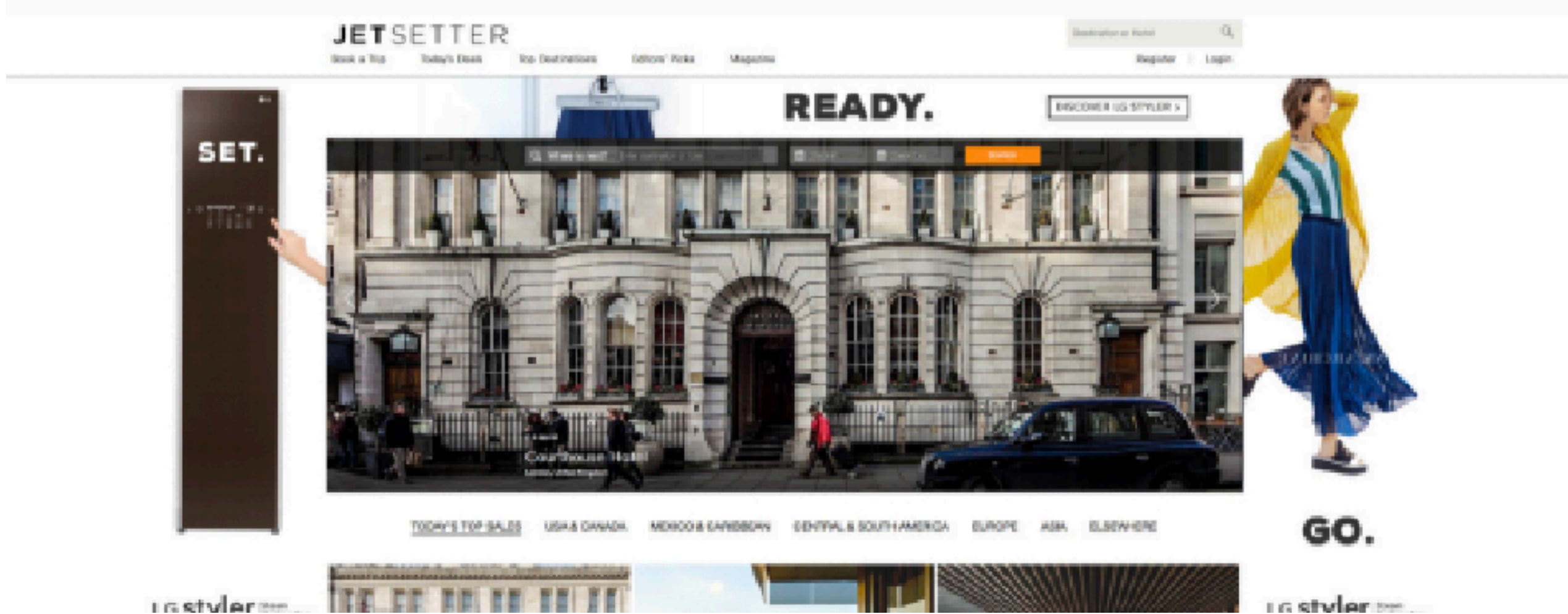




LG STYLER

Created collateral for LG Styler in the exclusive club, Neuhouse and other platforms to elevate its reach.

- Art Direction of Styler creative
- Creative Concepts for Ads
- Out-of-box collateral to engage with users



The press of a button, and in as little as 20 minutes clothes are fresh, soft and ready to go.

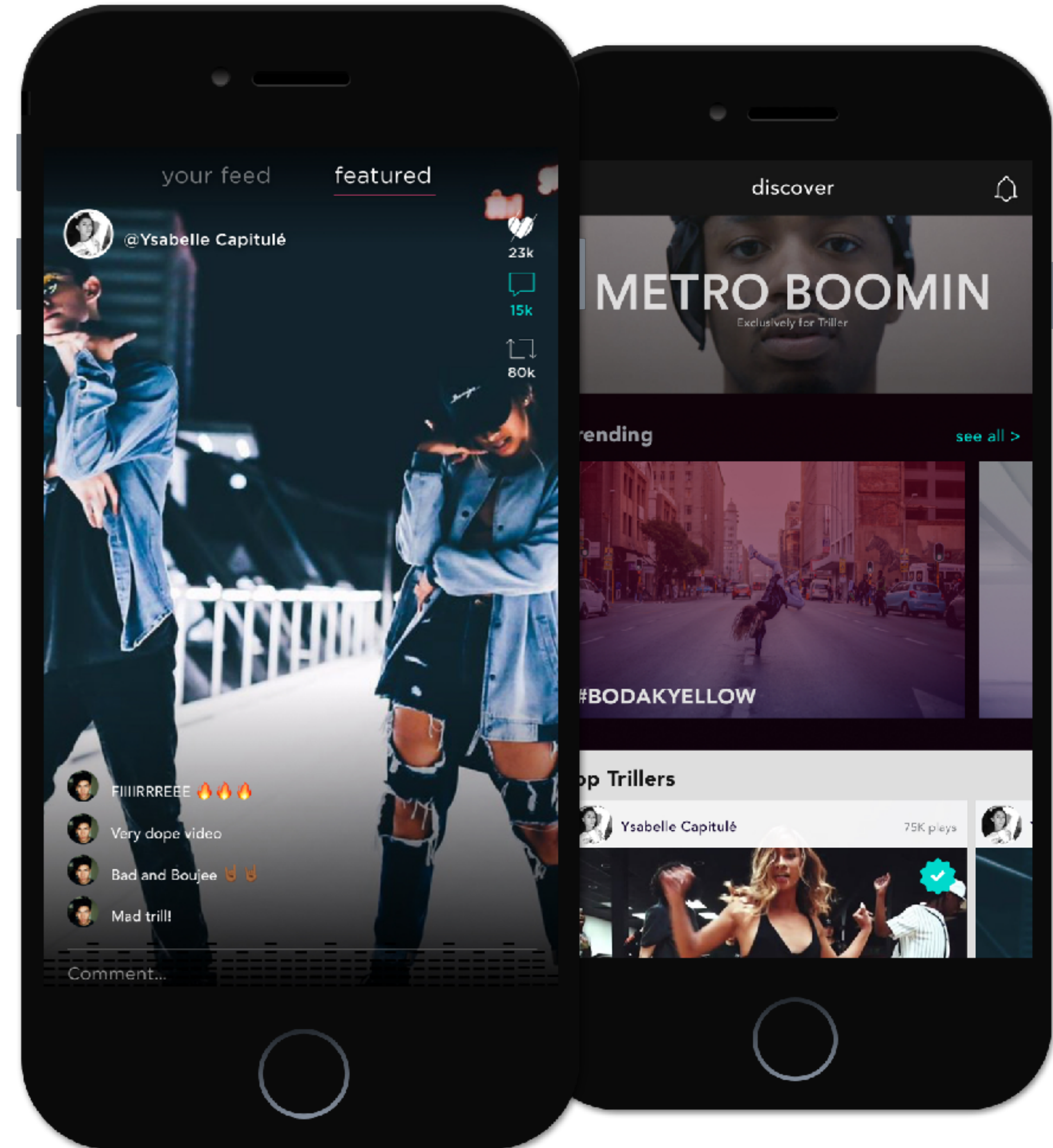
LG styler | Steam
Clothing Care





Redesigned a brand's platform to reconnect with the user and push the right content to the forefront.

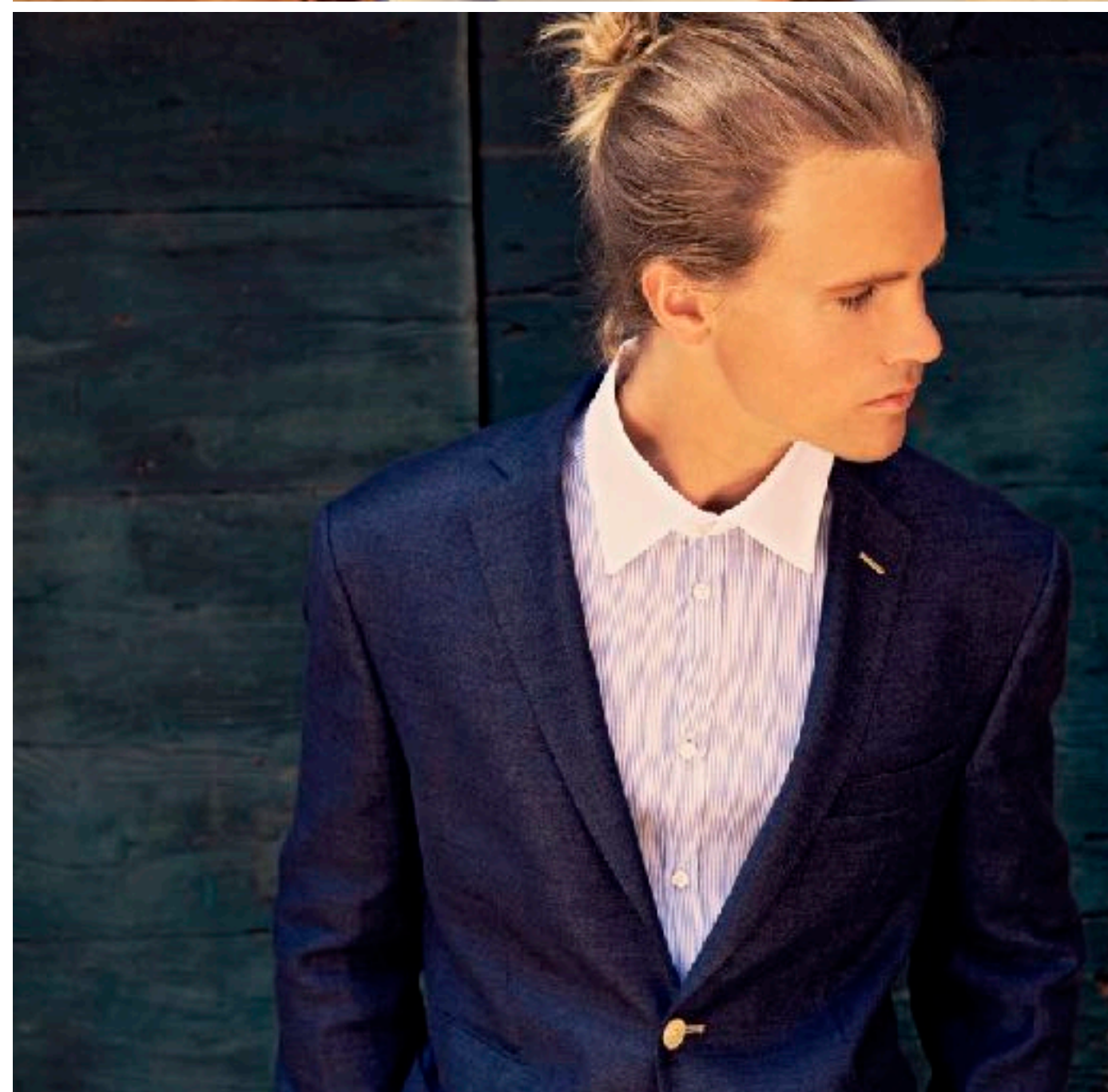
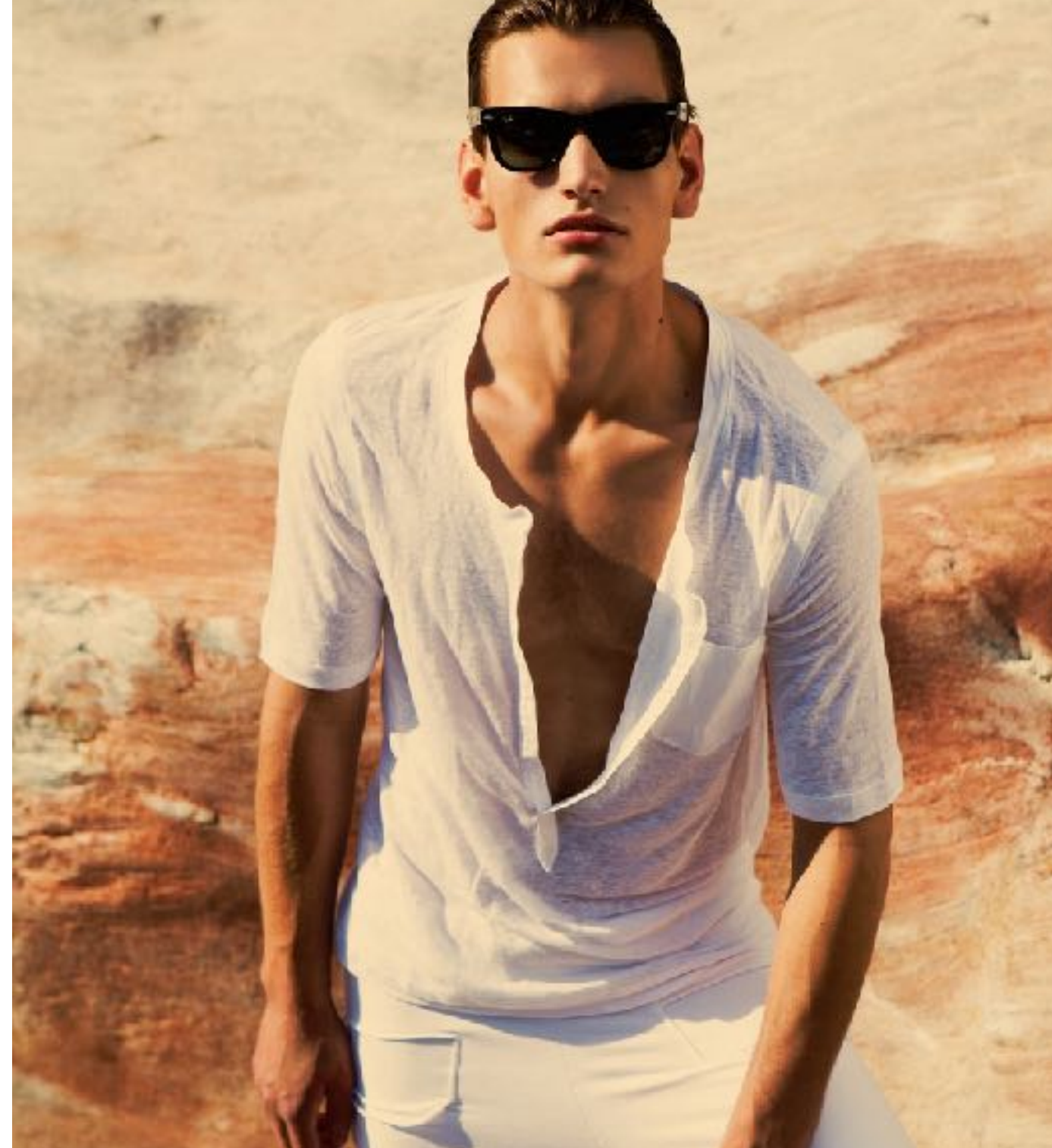
- Triller iOS Application Refresh
- Creative Strategy
- Content Strategy
- UI/UX Design
- Responsive Design



Richard Harris

Created a campaign for a menswear brand that elevated it to a luxury label.

- Creative Concept
- Photo/Art Direction
- Location Scouting: Italy
- Team Management
- Model Casting



Thank you.

XX,
LVTD

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